



**HALBERT WEALTH
MANAGEMENT**
CHALLENGING WALL STREET'S CONVENTIONAL WISDOM

**Schreiner Capital Management, Inc.
Select Advisors Moderate Strategy**

Advisor Profile

Minimum Initial Investment: \$25,000

3 YR Average Return:* 11.7%

5 YR Average Return:* 8.8%

Maximum Drawdown:* -12.2%

Risk Category: Moderate Growth

Custodian: Rydex Series Trust

Advisor Managed Assets: \$240 million

Performance as of: July 31, 2010

Background

It's not often that we have the chance to work with a true pioneer in the field of actively managed investment programs, but we are now able to offer you this exciting opportunity. Since 1989, **Roger Schreiner**, founder and CEO of **Schreiner Capital Management**, and his team of investment professionals have sought to manage investment risks while providing attractive returns for their clients through the use of active management strategies.

Over the years, Schreiner Capital Management (SCM) has developed and traded a number of actively managed investment strategies, making it one of the earliest challengers to Wall Street's buy-and-hold investment mentality. However, it was SCM's Select Advisors program that really caught our attention. **Select Advisors** is a wrap program that combines multiple active investment strategies into specially blended portfolios.

Think of SCM as an orchestra conductor and each strategy as an instrument. Just as the conductor directs the participation and tempo of each instrument, so SCM combines a variety of active investment strategies into a single harmonious portfolio. The primary benefit for investors is that the blending of various active management strategies can reduce the dependence upon any one trading model. SCM's ultimate goal is to produce a targeted return with lower overall risk.

The Select Advisors Moderate Strategy

The Select Advisors Moderate Strategy is a moderate growth approach to the market consisting of a blend of active trading systems that attempt to identify very short-term trends in the US equity markets. Allocations to any given trading model within the Moderate Strategy are determined by Select Advisors' proprietary methodology, which factors in the type of trading strategy employed as well as other statistical measures such as drawdown, win/loss ratio, up and down capture ratios and many others. If none of the available investment strategies meet their criteria, accounts will remain invested in a money market fund.

The Moderate Strategy seeks to produce positive returns while holding losing periods to a moderate level over periods of five years or more. Diversification and risk management are attained not only by using a variety of independent active management strategies, but also by selecting strategies that have little or no correlation to major US stock market indexes or to other actively managed investments in the portfolio.

Some trading models used in the Moderate Strategy may seek to profit from both short-term positive and negative stock market movements through the use of specialized long and inverse index mutual funds offered by Rydex Funds. Moderate amounts of leverage may also be utilized by various trading models, so it is possible that accounts may have a market exposure of greater than 100% on a daily basis. This leverage is supplied by specialized Rydex mutual funds and does not require the use of a margin account. Investors should be aware that accounts can move up or down more than the underlying stock market indexes in certain situations. While strategies like this do often carry a greater risk of loss, SCM seeks to mitigate these risks by combining different strategies with varying levels of risk.

The bottom line is that the Select Advisors Moderate Strategy is an investment portfolio that combines a diverse mix of investment strategies to produce a risk/reward profile that may be suitable for individuals seeking a moderate risk approach to asset growth in the stock and bond markets.

* Past performance does not guarantee future results. See important performance disclosures on Page 4 of this Profile.

Performance Evaluation

There are a number of firms offering blends of various investment strategies in the marketplace today, but many of these have very short actual track records. As a result, they often resort to providing *hypothetical* past returns based on the historical performance of a hand-picked group of money managers, with the benefit of hindsight. Unfortunately, this “cherry picking” of money managers can be little more than wishful thinking.

The Select Advisors Moderate Strategy, on the other hand, has an actual track record going back to May of 2005. **Since its inception, the Moderate Strategy has produced annualized gains in the 12% range while drawdowns (measured as of month-end) have been limited to -12.18%, though Select Advisors estimates this strategy has the potential to incur drawdowns of 15%.** These numbers include the 2007-2009 bear market that wiped out half of the S&P 500 Index’s value at one point in early 2009.

We believe that much of the success of the Moderate Strategy has been due to SCM’s ability to select among a variety of active money management strategies. Plus, the list of available money managers is not fixed. SCM is always searching for additional investment strategies that they feel can add value to the Moderate Strategy. Given this flexibility, we feel that the Moderate program can be suitable for investors seeking the potential for consistent growth with drawdowns commensurate with a moderate risk portfolio.

Detailed performance information is provided on the following page of this Advisor Profile. Should you have any questions about the performance information provided or the statistical measures mentioned above, please contact one of our Investment Consultants at 1-800-348-3601.

Administration and Reporting

Client funds are held in individual index mutual fund accounts at Rydex Funds, and are not co-mingled with other clients’ funds. Investors have transparency via on-line access to their accounts through the Rydex website. Rydex issues quarterly statements and also provides year-end tax reports.

In addition, Select Advisors provides online access to your account information on their website, as well as a wealth of related information. They also issue a quarterly summary report for each account.

You can liquidate your account at any time upon written notice. The minimum account size for the Select Advisors Moderate Strategy is \$25,000 per account. See Rydex mutual funds’ prospectuses for details concerning their fees. Advisor management fees are billed quarterly in advance, based on the following annual fee schedule:

\$25,000 to \$1,000,000	2.50%
Over \$1,000,000	Negotiable

Conclusion

The primary advantage of the Select Advisors Moderate Strategy is that it is not dependent upon a single manager or active management strategy. As economic cycles change, SCM is able to rotate strategies in and out of the program in keeping with the current market environment. While they will not always be successful, it does allow investors to participate in a wide variety of investment strategies with a low minimum investment and a minimum of paperwork.

The Moderate Strategy may also be an option for moderate-risk investors who seek a limited exposure to long and “short” trading models as well as those that use specialized mutual funds providing a leveraged exposure to various market indexes. The availability of these active management strategies was instrumental in the Moderate program gaining over 20% in 2008 when the S&P 500 Index was down over 37%.

The short-term trading nature of the Select Advisors Moderate Strategy will mean that you will see a significant amount of activity in your account. Gains or losses are likely to be short-term in nature and “wash sale” rules will likely apply to accounts not held within an annuity or tax-qualified account such as an IRA or other retirement plan. Therefore, be sure to consult with your tax advisor before making a decision to invest.

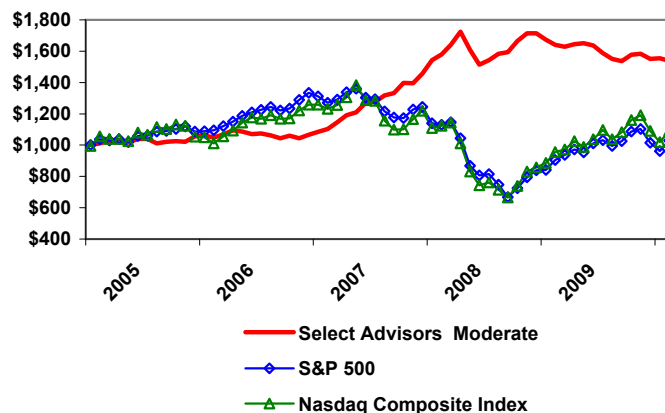
If you want to learn more about the Select Advisors Moderate Strategy, or have questions regarding any of the information provided in this Profile, you can call HWM at **1-800-348-3601**, or e-mail us at info@halbertwealth.com.

* Past performance does not guarantee future results. See important performance disclosures on Page 4 of this Profile.

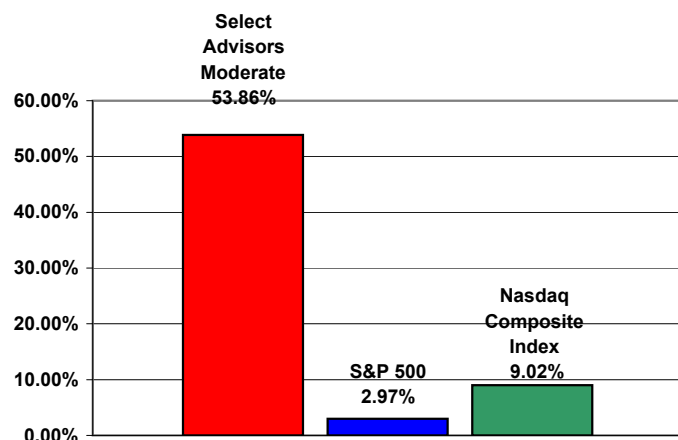
Summary

	Select Advisors Moderate	S&P 500	Nasdaq Composite Index
Beginning Month	Jun-05	Jun-05	Jun-05
Ending Month	Jul-10	Jul-10	Jul-10
Total Return	53.9%	3.0%	9.0%
Annualized Return	8.7%	0.6%	1.7%
Three Year Avg Return	11.7%	(6.8%)	(4.0%)
Five Year Avg Return	8.8%	(0.2%)	0.6%
Worst Drawdown	(12.2)%	(50.9)%	(51.8)%
Current Losing Streak	(10.8)%	(24.3)%	(21.1)%
Standard Deviation	8.7%	16.8%	19.8%
Alpha (Annualized)		9.0%	8.9%
Beta		0.05	0.05
R-Squared		0.01	0.01
Sharpe (3.00%)	0.66	(0.06)	0.04
Semi Deviation	8.7%	21.3%	22.8%

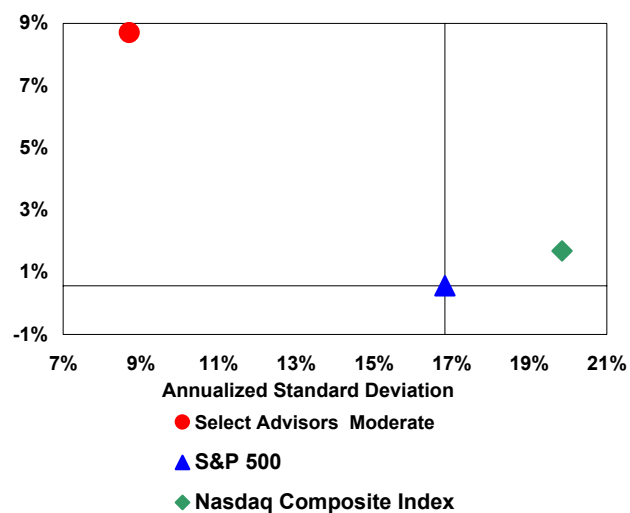
Growth of \$1000 Investment



Total Returns Since Inception



Risk vs. Return Scatterplot Since Inception



Annual Performance Net of Fees

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year
2010	(2.31)%	(0.93)%	2.65%	0.43%	(2.10)%	0.30%	(1.10)%						(3.10)%
2009	2.70%	0.64%	4.43%	3.03%	(0.08)%	(2.37)%	(1.99)%	(0.74)%	1.04%	0.38%	(0.83)%	(3.01)%	2.96%
2008	3.22%	1.09%	4.99%	(0.22)%	4.46%	5.86%	2.44%	3.82%	5.10%	(6.71)%	(5.86)%	1.86%	20.87%
2007	(0.99)%	(1.70)%	1.41%	(1.58)%	2.34%	1.65%	1.70%	3.90%	3.88%	1.50%	5.07%	0.48%	18.86%
2006	(2.69)%	1.01%	0.45%	(0.55)%	3.41%	0.71%	(1.38)%	1.99%	2.42%	(0.67)%	(1.63)%	0.34%	3.28%
2005						0.11%	1.00%	1.36%	(0.72)%	0.05%	2.14%	(0.04)%	3.94%

PAST RESULTS ARE NOT NECESSARILY INDICATIVE OF FUTURE RESULTS.
Please see Important Notes on Page 4

Important Notes

Halbert Wealth Management, Inc. (HWM) and Schreiner Capital Management, Inc. (SCM) are Investment Advisors registered with the SEC and/or their respective states. Information in this report is taken from sources believed reliable but its accuracy cannot be guaranteed. Any opinions stated are intended as general observations, not specific or personal investment advice. Please consult a competent professional and the appropriate disclosure documents before making any investment decisions. Investments mentioned involve risk, and not all investments mentioned herein are appropriate for all investors. HWM receives compensation from SCM in exchange for introducing client accounts. For more information on HWM or SCM, please consult Form ADV Part II, and The Select Advisors Wrap Program Brochure, available at no charge upon request. Officers, employees, and affiliates of HWM may have investments managed by the Advisors discussed herein or others.

As benchmarks for comparison, the Standard & Poor's 500 Stock Index (which includes dividends), and the NASDAQ Composite Index represent unmanaged, passive buy-and-hold approaches. The volatility and investment characteristics of these benchmarks may differ materially (more or less) from that of the Select Advisors Moderate Strategy since they are unmanaged Indexes which cannot be invested in directly. The performance of the S & P 500 Stock Index and the NASDAQ Composite Index is not meant to imply that investors should consider an investment in the Select Advisors Moderate Strategy, which is actively managed, as comparable to an investment in the "blue chip" stocks that comprise the S&P 500 Stock Index or the stocks listed on The NASDAQ Stock Market that comprise the NASDAQ Composite Index. Historical performance data represents an actual account in a program named SCM - Moderate, custodied at Rydex Series Trust, and verified by Theta Investment Research, LLC. These results reflect actual trades in a proprietary account of the Advisor, managed to mimic the Advisor's trading signals. The results may not reflect the performance of actual client accounts due to contributions and withdrawals from client accounts, tax loss sales, client-imposed investment restrictions and other factors. These performance numbers have not been verified by HWM, and therefore HWM is not responsible for their accuracy. Since all accounts in the program are managed similarly, the results shown are representative of the majority of participants in the Select Advisors Moderate Strategy. The signals are generated by the use of a proprietary model developed by Select Advisors with the objective of participating in stock markets gains while keeping the level of risk moderate. Statistics for "Worst Drawdown" are calculated as of month-end. Drawdowns within a month may have been greater. PAST RESULTS ARE NOT NECESSARILY INDICATIVE OF FUTURE RESULTS. Mutual funds carry their own expenses which are outlined in the fund's prospectus. An account with any Advisor is not a bank account and is not guaranteed by FDIC or any other governmental agency.

When reviewing past performance records, it is important to note that different accounts, even though they are traded pursuant to the same strategy, can have varying results. The reasons for this include: i) the period of time in which the accounts are active; ii) the timing of contributions and withdrawals; iii) the account size; iv) the minimum investment requirements and/or withdrawal restrictions; and v) the rate of brokerage commissions and transaction fees charged to an account. There can be no assurance that an account opened by any person will achieve performance returns similar to those provided herein for accounts traded pursuant to the Select Advisors Moderate Strategy.

In addition, you should be aware that (i) in the Select Advisors Moderate Strategy, your principal is not guaranteed and there are risks involved; (ii) the Select Advisors Moderate Strategy's performance may be volatile; (iii) an investor could lose all or a substantial amount of his or her investment in the program; (iv) Select Advisors will have trading authority over an investor's account and the use of a single advisor could mean lack of diversification and consequently higher risk; and (v) the Select Advisors Moderate Strategy's fees and expenses (if any) will reduce an investor's trading profits, or increase any trading losses.

Returns illustrated are net of the maximum Advisor management fees, custodial fees, underlying mutual fund management fees, and other fund expenses such as 12b-1 fees. Management fees are deducted quarterly, and are not accrued on a month-by-month basis. Returns do not include the effect of annual IRA fees or mutual fund sales charges, if applicable. No adjustment has been made for income tax liability. Consult your tax advisor. "Annualized" returns take into account compounding of earnings over the course of an investment's actual track record. Dividends and capital gains have been reinvested. Money market funds are not bank accounts, do not carry deposit insurance, and do involve risk of loss. The results shown are for a limited time period and may not be representative of the results that would be achieved over a full market cycle or in different economic and market environments.

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